



## IMP 2020 Concluding Symposium

### Museums and intangible heritage: towards a third space in the heritage sector

---

When intangible cultural heritage (ICH) and museums meet, numerous opportunities come about. For example, museums can enrich their object-based collections by including testimonies and practices relating to living, intangible heritage. Heritage practitioners and communities, on the other hand, can gain a wider audience, and can benefit from museum documentation and preservation expertise in order to safeguard their particular branch of intangible cultural heritage. At the same time, intangible cultural heritage and museums can also appear at odds with each other, raise debate, or even bring about fields of tension. For example, how can museums avoid the trap of “freezing” intangible cultural heritage in time by integrating it into more static collections? How may we assure that heritage practitioners and communities are sufficiently being heard in display settings? What are the best ways to bring audiences into the museum, allowing for participatory experiences, yet avoiding the commodification of intangible heritage?

Over the past three years, the *Intangible Cultural Heritage and Museums Project* (IMP) has tackled these and many other questions, and explored the interaction of museum work and intangible heritage practices in a comparative European context. Starting from an initiative that has been gathering dozens of cases, experiences, museums and ICH practitioners, professionals and decision makers from Belgium, France, Italy, Switzerland, and the Netherlands, it now reaches out to you. We warmly invite you to join this on-going process for exploring the various ways in which museums and safeguarding living heritage go together, to step into reciprocal understanding of different methods, possibilities and approaches, and to foster fruitful interfaces of museum activity with living heritage, to be taken towards future elaboration.

Date and time

26.02.2020

9h00 - 18h00

Location

Le Bouche à Oreille

Rue Félix Hap 11

1040 Etterbeek (Bruxelles)

Free public WIFI network available

## PROGRAMME

– DAY CHAIR: DR. JANET BLAKE (SHAHID BEHESHTI UNIVERSITY, IRAN)

**9h00** Coffee & registration

**9h30** Opening of the Symposium

By **Dr. Janet Blake** (Shahid Beheshti University, Iran) & **Dr. Marc Vervenne** (University of Leuven & Flemish Commission for UNESCO, Belgium)

*Video testimonial: inspiring practices in museums and ICH*

**10h00** Introduction and reflections on the course of the IMP project

By **Evdokia Tsakiridis** (ICH & Museums Project Coordinator, Werkplaats immaterieel erfgoed, Belgium)

*Video testimonial: inspiring practices in museums and ICH*

**10h40** Short presentation of the IMP book and toolbox

By **Tamara Nikolić Đerić** (Ethnographic Museum of Istria, Batana Eco-Museum & University of Zagreb, Croatia) and **Jasper Visser** (VISSCH+STAM, Netherlands)

*Video testimonial: inspiring practices in museums and ICH*

11h30 Coffee break

---

*Video testimonial: inspiring practices in museums and ICH*

**12h00** KEYNOTE | Discursive Crossings in Liminal Spaces

By **Dr. Amareswar Galla** (International Centre for Inclusive Cultural Leadership (ICICL), Anant National University, Ahmedabad, India & International Institute for the Inclusive Museum, Australia/India/USA)

*Video testimonial: inspiring practices in museums and ICH*

13h00 Lunch break

---

*Video testimonial: inspiring practices in museums and ICH*

**14h00** Roundtable discussion on museums and ICH in the 21st century

- **Dr. Tim Curtis** | UNESCO
- **Dr. Peter Keller** | ICOM International
- **Meg Nömgård** | ICH NGO Forum
- **David Vuillaume** | NEMO – Network of European Museum Organisations
- **Jorijn Neyrinck** | Workshop Intangible Heritage Flanders, Belgium – IMP lead partner

Moderated by **Dr. Janet Blake**

*Video testimonial: inspiring practices in museums and ICH*

15h10 Coffee break

---

*Video testimonial: inspiring practices in museums and ICH*

**15h40 Parallel sessions on the IMP Book and Toolbox**

- **Parallel session 1: The IMP Book**  
By **Tamara Nikolić Đerić**
- **Parallel session 2: The IMP Toolbox**  
By **Jasper Visser**

*Video testimonial: inspiring practices in museums and ICH*

**16h50 Presentation of the IMP Declaration**

By **the IMP Steering Group and Think Thank**

*Video testimonial: inspiring practices in museums and ICH*

**17h30 Concluding remarks**

By **Dr. Marc Jacobs** (University of Antwerp & VUB, Belgium)

**18h00 End of the Symposium**

---

— ABSTRACT KEYNOTE —

**DISCURSIVE CROSSINGS IN LIMINAL SPACES**

BY DR. AMARESWAR GALLA

---

*Professor of Inclusive Cultural Leadership & Director, International Centre for Inclusive Cultural Leadership (ICICL), Anant National University, Ahmedabad, India - Founding Executive Director of the International Institute for the Inclusive Museum, Australia/India/USA*

The IMP project unravels the challenges of conceptualising the liminal spaces that are imagined between museums and bearers and carriers of intangible heritage elements, sometimes also framed as source communities. Binary Oppositions; 'Contact Zones'; Tyranny of Authenticity; Unfathomable Fluidity; Agency/s for Revitalisation; Sites for Safeguarding and 'Coloniality and Contextuality'. It is my argument that the contextuality and 'atmosphere' of museums, their collections and the location of associated living heritage elements command the respect of deeper and more rigorous interrogation. Illustrative case studies have the proclivity to museumise and freeze in time living heritage through the narratives of 'self and the other' or 'as it once happened' in the anthropological past. What kind of interdisciplinary persuasions and paradigmatic shifts do museums need to consider? Do they engage with or consider 'grassroots globalisation'? Has museology evolved to internalise the constitutive embeddedness of the dynamism and democratic intent of the UNESCO 2003 Convention on Safeguarding Intangible Heritage? Are museums ready to go beyond chameleon like transformations? Can they negotiate the imperatives of the marketplace or sustainability and address the

poverty of methodologies - 'users' 'audiences' 'stakeholders' 'community engagement'? Do they have the capacities and capabilities to address the First Voice and SDGs? What of the human face of globalisation and developing communities of practice to rootedness in ethics of engagement? These and many other challenges are opened up by the five encounters of the IMP project. The pathways for the future are 'untrodden' and liminality of safeguarding beckon the future institution of the museum to the 'third space in the heritage sector' and as to 'how it can become inclusive', a central concern of my professional and academic journey.

— SPEAKERS AND ROUNDTABLE PARTICIPANTS —



DR. JANET BLAKE

**Dr. Janet Blake** is Associate Professor of Law at the University of Shahid Beheshti in Tehran, Iran, where she is Head of the Human Rights Department. She has acted as an International Consultant to UNESCO since 1999, mostly in the field of intangible cultural heritage, and since 2015, she has also been a Global Facilitator for UNESCO's Capacity-building for ICH safeguarding. She is also a member of the Cultural Heritage Law Committee of the International Law Association. Her publications include *International Cultural Heritage Law* (Oxford University Press, 2015) and a co-edited *Commentary on UNESCO's 2003 Convention* (Oxford University Press, early 2020).



DR. MARC VERVENNE

**Marc Vervenne** is honorary rector of the University of Leuven and emeritus professor in the field of Ancient Hebrew linguistics and literature. He is president of the Flemish Commission for UNESCO in Belgium and president of the board of governors of the Huelgas Ensemble for polyphonic music. He is a member of the board of governors of LUMOS University Hospitals Leuven and in this capacity involved in medical cooperation programmes in Africa. In addition, he is a member of the board of governors of the Université de Bukavu (DR Congo) and of the Belgian Royal Higher Institute for Defence, and is involved in accreditation panels for higher education and research in the Netherlands.



EVDOKIA TSAKIRIDIS

**Evdokia Tsakiridis** (°1988) holds a MA in History from Ghent University (BE) and a dual MA in Cultural Heritage Studies from the University of Amsterdam (NL). During her studies, she has interned at Arts Centre Vooruit (Ghent) and at the Jewish Historical Museum (Amsterdam).

After coordinating the secretariat and volunteer pool of the world music festival Polé Polé, during the ten-day city festival Gentse Feesten in 2014, she started working at the NGO Workshop intangible heritage Flanders (BE) (from 2015 until today). Evdokia Tsakiridis is currently in charge of the administrative management of the NGO, and also coordinates the international Intangible Cultural Heritage and Museums Project (funded, a.o., by the Creative Europe programme of the European Union). In 2018 Tsakiridis was member of the assessment committee for regional museums in Flanders, in the context of the 2019-2023 subsidy round.



TAMARA NIKOLIĆ ĐERIĆ

**Tamara Nikolić Đerić** (°1983) holds degrees in ethnology and cultural anthropology, and in Indology and oriental studies. Since 2008 she has been working as curator for the Ethnographic Museum of Istria. Along with other Museum activities she started and still runs the first Ethnographic film festival in Croatia,

ETNOFILM, dedicated to visual documentation and interpretation of ICH. Since 2014 Nikolić Đerić collaborates as professional program manager and from 2017 as President of Ecomuseum Batana (UNESCO Register of Good Safeguarding Practices, 2016). Since 2017 she collaborates with UNESCO (ICH sector) as trainer for the implementation of the 2003 Convention. She is a PhD candidate at the Department for Ethnology and Cultural Anthropology at the University of Zagreb researching topics on working women, her work being titled Women and industry: Intersectional analysis of the role and position of Rovinj industrial women workers. She is the author of scientific and professional articles and exhibitions. In 2019 and 2020 she was a methodological consultant for the Intangible Cultural Heritage & Museums Project, where she was the main author and editor of the IMP Book and Executive Summary.



JASPER VISSER

---

**Jasper Visser** is an international consultant and facilitator specialized in digital transformation and community leadership in cultural and civic organizations. He helps organizations (re)connect with their audience, develop strategies for the digital age, and facilitates community and co-creation processes. Jasper is a senior partner at the consultancy boutique VISSCH+STAM. Jasper has a background in educational design and community-driven development. He started his career as an independent consultant and designer of (educational) programs and projects for organizations such as the World Bank and the UNDP, as well as NGOs and social initiatives. In 2009 Jasper joined the National Museum of History of the Netherlands as project manager new technologies and media. Recently, Jasper has worked internationally on strategy development and audience engagement projects for a wide range of clients including the European Parliament, the International Federation of Library Associations and Institutions, the National Arts Centre of Canada and Philips. Jasper developed the method Quantum Culture and the game Cards for Culture together with Erik Schilp. He co-developed the Digital Engagement Framework, is associated lecturer at the Reinwardt Academy and expert advisor for various projects, including being a methodological consultant for IMP.



DR. AMARESWAR GALLA

---

An alumnus of Jawaharlal Nehru University, New Delhi & Australian National University, Canberra, **Amareswar Galla** is currently Professor of Inclusive Cultural Leadership & Director, International Centre for Inclusive Cultural Leadership (ICICL), Anant National University, Ahmedabad, India - Founding Executive Director of the International Institute for the Inclusive Museum, Australia/India/USA) (a.galla@yahoo.com.au) (<http://inclusivemuseums.org>). He was formerly Professor of Museum Studies, University of Queensland, Brisbane and prior to that Professor and Director of Sustainable Heritage Development at the Australian National University, Canberra; until recently Chief Curator, Amaravathi Heritage Town (birthplace of Mahayana Buddhism) India; former Vice President, International Executive Council of ICOM, Paris (2004-2007); former President of ICOM Asia Pacific Executive Board (1998-2004); Cofounder of ASEMUS Network (2000 - 2001); youngest participant in drafting the Nara Recommendation of the World Heritage Convention, 1994; Founder inclusive museum movement in Leiden, 2008; and Chaired the drafting and adoption of the ICOM Cultural Diversity Charter, Shanghai, 2010. An accredited mentor/facilitator of UNESCO for the 2003 Intangible Heritage Convention, his extensive publication record ranges from World Heritage: Benefits Beyond Borders, Cambridge University Press & UNESCO Publishing, 2012 (French and Korean translations 2013) to Heritage Curricula and Cultural Diversity, Prime Minister & Cabinet, Australia, 1993.



DR. MARC JACOBS

---

**Marc Jacobs**, PhD, is Professor of Critical Heritage Studies at the Faculty of Design Sciences, University of Antwerp and coordinator of the new Heritage Studies MA and Conservation-Restoration BA & MA in that

University (since September 2019), as well as Associate Professor (since 2011) and holder of the UNESCO Chair on Critical Heritage Studies and the Safeguarding of Intangible Cultural Heritage at the Vrije Universiteit Brussel. Before that he worked at universities in Ghent, Florence, Antwerp and Brussels, and then as the director of the VCV (1999-2007) and FARO - Flemish Interface for cultural heritage (2008-2019). He published over 360 articles and books, including Jacobs, M., Cultural Brokerage, Addressing Boundaries and the New Paradigm of Safeguarding Intangible Cultural Heritage. Folklore Studies, Transdisciplinary Perspectives and UNESCO, in: Volkskunde. Tijdschrift over de cultuur van het dagelijks leven, 115, 2014, 3, p. 265-291 and Jacobs, M., 不能孤立存在的社区 ——作为联合国教科文组织2003年《保护非物质文化遗产公约》防冻剂的“CGIs”与“遗产社区”, in: Northwestern Journal of Ethnology, 97, 2018, 2, p. 12-23.



DR. TIM CURTIS

**Dr. Tim Curtis** has been Chief of the Living Heritage Entity of UNESCO and Secretary of the Convention for the Safeguarding of the Intangible Cultural Heritage since January 2016. He has been working in the field of culture in international contexts for over twenty years firstly as a cultural anthropologist and then for UNESCO on numerous international programmes related to culture in the fields of heritage, cultural industries, cultural policies and culture and development. From 2000 until 2002, he worked as a consultant for UNESCO's Intangible Cultural Heritage Section at UNESCO, primarily on the design and implementation of intangible heritage projects as well as on the launching of the UNESCO Proclamation of Masterpieces of the Intangible Cultural Heritage in 2001. In 2003, he joined the Local and Indigenous Knowledge Systems (LINKS) Project in the UNESCO Science Sector, before moving to Dar es-Salaam, Tanzania in 2004, where, as the Programme Specialist for Culture, he oversaw UNESCO's Culture Programme in Tanzania, Madagascar, Comoros, Mauritius and Seychelles. In 2009, he was appointed as head of the Culture Unit in UNESCO Bangkok office, with the responsibility to coordinate and implement UNESCO's Culture Programme in South East Asia. Dr. Curtis received his PhD in Cultural Anthropology from the Research School of Pacific and Asian Studies at the Australian National University, where he wrote a thesis entitled 'Talking about Place' on the relationship between oral history and place amongst the Na'hai speakers of Malakula in the Republic of Vanuatu.



DR. PETER KELLER

**Dr. Peter Keller** was appointed Director General of the International Council of Museums in 2017. Prior to this, he was the Director of the Salzburg Cathedral Museum (Dommuseum), Austria, where from 2007 to 2014, he led a project to merge the Dommuseum with three other museums in Salzburg to form a new innovative institution, the DomQuartier, which significantly increased visitor numbers. Before joining the Dommuseum in 2002, he worked at the Staatliche Museen zu Berlin for three years. Peter Keller has previously served as Treasurer of ICOM, Chair and Secretary of ICOM's International Committee for Historic House Museums (DEMHIST) and as a board member of the ICOM Austrian National Committee. He was also a member of the museum accreditation panel and the national advisory council for museums in Austria. He studied art history in Vienna, Bonn and Cologne and museology in Paris.



MEG NÖMGÅRD

**Meg Nömgård** is a museologist and a storyteller, she is also the director of The Land of Legends which includes the The Museum of Legends. The Land of Legends is adopted on UNESCO's Register of Good Safeguarding Practices. The Land of Legends is run by the NGO The Storytelling Network of Kronoberg, which is an accredited NGO by UNESCO to provide advisory services to the Committee of the 2003 Convention. The aim of the Land of Legends is to safeguard the oral tradition, contribute to the oral storytelling being



carried on, spread knowledge of folktales and legends, and to highlight people's own stories today. In 2016 she was awarded the Swedish UNESCO prize for her work with 2003 Convention. She is the current Chair of the ICH NGO Forum, and has been a member of the ICH NGO Forum Steering Committee as a representative of the electoral group Western Europe and North America since 2018.



DAVID VUILLAUME

---

**David Vuillaume** is the director of the German Museums Association. He has been chairman of The Network of European Museum Organisations (NEMO) since 2014. He took over the direction of the German Museums Association in October 2017. He was previously head of the joint office of the Swiss Museums Association and of ICOM Switzerland (International Council of Museums) during 11 years. He studied art history, museology, and business administration, and gained extensive experience in project work at various museums and institutions. In addition to his full-time occupation, David Vuillaume is member of the Foundation Board of the Swiss Museum Pass. The Network of European Museum Organisations (NEMO) elected him to the board in 2012.



JORIYN NEYRINCK

---

**Jorijn Neyrinck** (°1978) is comparative anthropologist. Her main focus and achievements consist of developing participatory living heritage practices and policies. Jorijn has been coordinating the expertise centre on heritage participation - tapis plein - in Flanders (BE) since 2003, which transformed into 'Workshop intangible heritage' in 2017. From 2003 on, the organization started taking a leading role in the field regarding the development of policies and network cooperation around ICH. Jorijn is also active within the Global Network of facilitators for the Capacity Building Programme for the UNESCO 2003 Convention for the Safeguarding of Intangible Cultural Heritage. Jorijn takes a role as cultural broker in the field, building bridges between governments, institutions, ICH communities and groups, civil society... To this aim she engages in a range of initiatives reaching from capacity building, action research, spaces for dialogue, methodological tools, digital platforms, publications etc. Her assignments include the Flemish UNESCO Commission (2014-), the Commission Dutch Inventory ICH (2012-), the Flemish Commission ICH (2008-), the Strategic Advisory Board Culture Flanders (2012-2020), the ICH NGO Forum Steering committee (2012-2018), and the Global Network of facilitators in the Capacity Building Programme for the UNESCO 2003 Convention (2017-). In a capacity as independent expert, Jorijn contributed to the Council of Europe - Committee on Culture, Science, Education and Media Report Safeguarding and enhancing intangible cultural heritage in Europe (2019).

## — IMP STEERING GROUP AND THINK THANK —

### *Steering Group*



EVDOKIA TSAKIRIDIS

---

**Evdokia Tsakiridis** (°1988) holds a MA in History from Ghent University (BE) and a dual MA in Cultural Heritage Studies from the University of Amsterdam (NL). During her studies, she has interned at Arts Centre Vooruit (Ghent) and at the Jewish Historical Museum (Amsterdam).

After coordinating the secretariat and volunteer pool of the world music festival Polé Polé, during the ten-day city festival Gentse Feesten in 2014, she started working at the NGO Workshop intangible heritage Flanders (BE) (from 2015 until today). Evdokia Tsakiridis is currently in charge of the administrative management of the NGO, and also coordinates the international Intangible Cultural Heritage and Museums Project (funded, a.o.,

by the Creative Europe programme of the European Union). In 2018 Tsakiridis was member of the assessment committee for regional museums in Flanders, in the context of the 2019-2023 subsidy round.



DR. EVELINE SEGHERS

---

**Eveline Seghers** graduated with a MA degree in non-western art and cultural anthropology from Ghent University, and a MSc degree in biological anthropology from University College London. In 2015, she obtained a PhD in art history at Ghent University, with a dissertation on biology-based explanatory models for the early prehistoric origins of human artmaking. She has also conducted research at the University of Utrecht, the Konrad Lorenz Institute of Evolution and Cognition Research, and the University of New Mexico in Albuquerque as a postdoctoral fellow of the Fulbright Commission. From late 2018 to early 2019, she worked for the European Commission, assisting with the implementation and evaluation of the European Year of Cultural Heritage 2018. Since April 2019, she coordinates the *Intangible Cultural Heritage and Museums Project* together with Evdokia Tsakiridis.



DR. SOPHIE ELPERS

---

**Sophie Elpers** trained as a European Ethnologist in Bonn and Amsterdam, receiving her PhD at the University of Amsterdam in 2014. Elpers belongs to the scientific staff of the Dutch Centre for Intangible Cultural Heritage (Netherlands Open Air Museum), where she conducts research about the relationship between tangible and intangible heritage. Elpers also works as researcher Ethnology at the Meertens Institute (Royal Netherlands Academy of Arts and Sciences) in Amsterdam where her current research focuses on rural cultures, heritage and museums. She teaches critical heritage and museum studies at the University of Bonn and European Ethnology at the University of Amsterdam. She is executive vice-president of the International Society for Ethnology and Folklore (SIEF) and senior editor of the journal *Cultural Analysis*. She has published books and articles on vernacular architecture, national symbols, intangible cultural heritage and museums.



DR. SÉVERINE CACHAT

---

**Séverine Cachat** holds a PhD in social anthropology. She has conducted research on heritagization processes in the Indian Ocean region. Since 2017 she is the director of the World Cultures Institute and the French Center for intangible cultural heritage (and from 2011 to 2016 of its branch office). She is an expert for the national committee for ICH and a UNESCO facilitator in the frame of the 2003 Convention. Séverine is a member of the scientific committee of Musée des Civilisations de l'Europe et de la Méditerranée, of the editorial board of *In Situ*, online revue of the French ministry for Culture, and secretary of France PCI, an NGO gathering the representatives of the French elements on the UNESCO lists.



DR. VALENTINA ZINGARI

---

**Valentina Lapicciarella Zingari** (° Florence, 1962) is cultural anthropologist and obtained her Ph.D from the University of Siena. She has conducted ethnographic research specializing in the collection, analysis and enhancement of oral documents, collaborating with local authorities, associations, museums, regional and national parks, University and Doctoral Schools, Foundations, Archives, within ministerial, regional and European projects, based in Italy, Costa Rica and France. She is member of the Board of Directors, and appointed National Coordinator of the Intangible Cultural Heritage (ICH) Working Group of the association SiMBDEA (Italian Society for Museum and Heritage Anthropology), an NGO accredited in 2010 by the Committee for the Safeguarding of Intangible Cultural Heritage. She is involved in processes related to the implementation of the



UNESCO ICH Convention, taking part in the meetings of the Intergovernmental Committee and the General Assembly of the Convention (Abu Dhabi 2009, Nairobi 2010, Bali 2011, Paris 2012, Baku 2013, Paris 2014, Paris 2016, Korea 2017). She is responsible of several projects of research and nomination for the ICH lists, working on inventory methodologies, participatory documentation, the role of civil society in heritage-making processes, the design of safeguard plans and the prospects for international cooperation. She is author and co-author of numerous scientific publications, exhibition curators, oral document editions, audiovisual editing, website design. She is currently official member of the European Network of ICH Facilitators for the global capacity-building strategy of the UNESCO Convention.



CORNELIA MEYER

---

**Cornelia Meyer** is a museologist, and studied cultural anthropology, psychology, and history of art at the University of Zürich. She is the leader of the C.G. Jung House – Museum in Kuesnacht, Switzerland. She practices as an exhibition curator, and as a mediator in refugee projects. Between 2008 and 2017 she was vice-president of the Swiss Museums Association.



DR. STEFAN KOSLOWSKI

---

**Dr. Stefan Koslowski** studied philosophy, sociology and German at the University of Basel. He obtained his PhD in theatre studies from the University of Bern after which he worked as a journalist covering culture affairs. He has also managed cultural and culture policy related projects. Since 2012 he has worked in the Section Culture and Society at the Federal Office of Culture, where he is responsible for Cultural Participation and for implementing the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage. He has written various publications on cultural history and policy themes.

### *Think Thank*



JORIYN NEYRINCK

---

**Jorijn Neyrinck** (°1978) is comparative anthropologist. Her main focus and achievements consist of developing participatory living heritage practices and policies. Jorijn has been coordinating the expertise centre on heritage participation - tapis plein - in Flanders (BE) since 2003, which transformed into 'Workshop intangible heritage' in 2017. From 2003 on, the organization started taking a leading role in the field regarding the development of policies and network cooperation around ICH. Jorijn is also active within the Global Network of facilitators for the Capacity Building Programme for the UNESCO 2003 Convention for the Safeguarding of Intangible Cultural Heritage. Jorijn takes a role as cultural broker in the field, building bridges between governments, institutions, ICH communities and groups, civil society... To this aim she engages in a range of initiatives reaching from capacity building, action research, spaces for dialogue, methodological tools, digital platforms, publications etc. Her assignments include the Flemish UNESCO Commission (2014-), the Commission Dutch Inventory ICH (2012-), the Flemish Commission ICH (2008-), the Strategic Advisory Board Culture Flanders (2012-2020), the ICH NGO Forum Steering committee (2012-2018), and the Global Network of facilitators in the Capacity Building Programme for the UNESCO 2003 Convention (2017-). In a capacity as independent expert, Jorijn contributed to the Council of Europe – Committee on Culture, Science, Education and Media Report Safeguarding and enhancing intangible cultural heritage in Europe (2019).



DR. MARC JACOBS

**Marc Jacobs**, PhD, is Professor of Critical Heritage Studies at the Faculty of Design Sciences, University of Antwerp and coordinator of the new Heritage Studies MA and Conservation-Restoration BA & MA in that University (since September 2019), as well as Associate Professor (since 2011) and holder of the UNESCO Chair on Critical Heritage Studies and the Safeguarding of Intangible Cultural Heritage at the Vrije Universiteit Brussel. Before that he worked at universities in Ghent, Florence, Antwerp and Brussels, and then as the director of the VCV (1999-2007) and FARO - Flemish Interface for cultural heritage (2008-2019). He published over 360 articles and books, including Jacobs, M., *Cultural Brokerage, Addressing Boundaries and the New Paradigm of Safeguarding Intangible Cultural Heritage*. *Folklore Studies, Transdisciplinary Perspectives and UNESCO*, in: *Volkskunde. Tijdschrift over de cultuur van het dagelijks leven*, 115, 2014, 3, p. 265-291 and Jacobs, M., 不能孤立存在的社区 ——作为联合国教科文组织2003年《保护非物质文化遗产公约》防冻剂的“CGIs”与“遗产社区”, in: *Northwestern Journal of Ethnology*, 97, 2018, 2, p. 12-23.



DR. HENDRIK HENRICHS

**Dr. Hendrik Henrichs** (1951) was associate professor in Cultural History (emeritus as of December 2016) at Utrecht University in The Netherlands. He holds a BA in sociology and anthropology, and a MA and Ph.D. in history, both from the University of Amsterdam. At Utrecht University his research and teaching focused on (in)tangible cultural heritage and public history. He and his students have been working with historical and anthropological museums and cultural heritage institutions in the Netherlands. Intangible cultural heritage is, in his view, one of the important 'uses of the past' in contemporary societies. As such, as "do-it-yourself-history" (Raphael Samuel) by non-academic members of the public, it is a promising field for contemporary cultural-historical research.



ROSARIO PERRICONE

**Rosario Perricone** teaches Cultural Anthropology at the Academy of Fine Arts of Palermo. He is the Director of the Museo Internazionale delle Marionette Antonio Pasqualino and President of the Associazione per la conservazione delle tradizioni popolari of Palermo. His main research field is visual and theatrical anthropology. In particular, since 1993 he has undertaken research in the field of the ritual and theatrical performances of Sicilian folk traditions. He collaborated in the C.N.R. project Multimedia and Interactive Archive of Traditional Rituality. As a university Professor, he taught at the University of Palermo. As the Director of the Puppet Museum, he has curated the last 15 editions of Festival di Morgana, an international festival devoted to Sicilian and foreign puppet traditions; the Oral and Intangible Heritage Festival concerning the UNESCO masterpieces, and the Convivio Musicale, focused on oral traditional music. Engaged in the promotion and dissemination of Sicilian folk traditions, among which the Opera dei pupi, he has recently implemented some projects that combine cultural heritage and new technologies.



DR. ALBERT VAN DER ZEIJDEN

**Albert van der Zeijden** works at the Dutch Centre for Intangible Heritage, the organization that is responsible for the implementation of the UNESO Convention for the Safeguarding of the Intangible Cultural Heritage. He is also Research Fellow in Intangible Heritage Studies at Utrecht University. His research focuses on processes of social belonging in connection with intangible heritage formation in a superdiverse context. He also writes about controversial heritage, heritage and tourism, and the role of heritage institutions in implementing the UNESCO convention for the Safeguarding of Intangible Cultural Heritage, for which Marc Jacobs, Jorijn Neyrinck and he introduced the concept of 'cultural brokerage' in the UNESCO Convention.



DR. FLORENCE PIZZORNI

---

**Florence Pizzorni** holds a PhD in social and cultural anthropology and works as a curator. She ensures the scientific follow-up of more than 600 “museums of society”, in the Department of “Museums of France” of the Ministry of Culture. In this context, she accompanies experiments in the re-interpretation of anthropological collections and cultural landscapes with everyday actors, audiences, scientists, visual artists and artists from different disciplines. She pays attention to the diversity of tangible and intangible heritage expressions and their interaction as central questions in the search for innovative forms of conservation, restitution, enhancement and revitalization of the dynamics of cultures. She worked at the National Museum of the Arts and Folk Traditions in Paris where she played a decisive role in the invention and opening of the MuCEM, Museum of European and Mediterranean Civilizations, in Marseille. She is curator of exhibitions, including several events on Haiti and the French West Indies. She is interested in the narratives that people construct around everyday and ritual objects. Convinced of the capacity of culture to help overcome collective pain, she is committed to issues related to identity conflicts, migration, exile, slavery, poverty, social discrimination and exclusion, human consequences of natural disasters. In collaboration with the CNRS, she works on the processes of passing from individual memory to collective memory and proposes methods of collecting and enhancing the intangible heritage, particularly on linguistic diversity.



ISABELLE RABOUD-SCHÜLE

---

**Isabelle Raboud-Schüle** holds a Bachelor of Arts in ethnology and musicology from the University of Neuchâtel and wrote her thesis on the neo-handicraft of textile in the French-speaking part of Switzerland (1982). She conducted research and inventory project in local museums in Valais (1984-1996), and established the Musée valaisan de la Vigne et du Vin (vine and wine museum Valais) in Sierre-Salgesch (1989). She was curator of numerous permanent and temporary exhibitions on the history and ethnology of Valais (Grand-St-Bernard, Iséables, Maison des Glaciers in Lourtier). Isabelle did research supported by the Swiss National Foundation for the Société des Traditions populaires (Society for popular traditions) (1992-1994): La chanson populaire dans le Valais romand. She was curator at the Alimentarium, Musée de l'alimentation (museum of nutrition) in Vevey (1994-2006), working on numerous exhibitions and publications (Ferments en Folie, L'eau à la bouche, cuisiner-manger-acheter-digérer). She launched the association Patrimoine culinaire suisse (culinary heritage of Switzerland) (2004-2006) and is a member of the expert group. Since 2006 Isabelle is director of the museum Musée gruérien and the Bibliothèque publique in Bulle: she organises exhibitions and writes publications on social topics, photography, visual and contemporary art. She established a new permanent circuit and a catalogue in cooperation with fifty associate researchers (2011-2012), and implemented the cultural mediation-program. Since 2010, Musée gruérien is entrusted by the Canton of Fribourg with the inventory of the living traditions of the Canton of Fribourg. Isabelle is member of the expert group responsible for the creation of the informative directory (2014) for the intangible cultural heritage of Switzerland. She is manager of the project Traditions vivantes en images (living traditions in pictures) of the Service de la culture of the Canton of Fribourg with the support of ProHelvetia, and a member of the Swiss Commission for UNESCO.



AFŞIN ALTAYLI

---

**Afşin Altaylı** is the Museums and Society Coordinator at ICOM. In this capacity, he focuses on contributing to the development of ICOM's strategy to address social and political themes such as diversity, exclusion, human rights, decolonisation, climate change, migration and sustainable development. He regards promoting the social role of museums as an aim and means to deepening the dialogue around these subjects within the international museum community and to integrating contemporary societal issues in museum and heritage policies. Before joining the ICOM Secretariat, Afşin assumed different roles in various ICOM bodies, such as Secretary of CAMOC, ICOM's International Committee for City Museums (2016-2018), and member

of the Museum Definition Working Group (2016-2017) and the Museum Definition, Potentials and Prospects Standing Committee (2017-2018). He coordinated different projects for various public and private museums and institutions specialising in museology, cultural heritage and cultural policy management. Among them were Istanbul 2010 European Capital of Culture, Turkish Ministry of Culture, EU Culture Programme, Mimar Sinan Fine Arts University and Istanbul Bilgi University where he lectured in museum studies. Besides his post at the ICOM Secretariat, Afşin is member of the editorial board at "Museum International" and "Curator: the Museum Journal". He has been a founding member of the Association of Museum Professionals, Turkey.



MEG NÖMGÅRD

**Meg Nömgård** is a museologist and a storyteller, she is also the director of The Land of Legends which includes the The Museum of Legends. The Land of Legends is adopted on UNESCO's Register of Good Safeguarding Practices. The Land of Legends is run by the NGO The Storytelling Network of Kronoberg, which is an accredited NGO by UNESCO to provide advisory services to the Committee of the 2003 Convention. The aim of the Land of Legends is to safeguard the oral tradition, contribute to the oral storytelling being carried on, spread knowledge of folktales and legends, and to highlight people's own stories today. In 2016 she was awarded the Swedish UNESCO prize for her work with 2003 Convention. She is the current Chair of the ICH NGO Forum, and has been a member of the ICH NGO Forum Steering Committee as a representative of the electoral group Western Europe and North America since 2018.



DAVID VUILLAUME

**David Vuillaume** is the director of the German Museums Association. He has been chairman of The Network of European Museum Organisations (NEMO) since 2014. He took over the direction of the German Museums Association in October 2017. He was previously head of the joint office of the Swiss Museums Association and of ICOM Switzerland (International Council of Museums) during 11 years. He studied art history, museology, and business administration, and gained extensive experience in project work at various museums and institutions. In addition to his full-time occupation, David Vuillaume is member of the Foundation Board of the Swiss Museum Pass. The Network of European Museum Organisations (NEMO) elected him to the board in 2012.



JULIA PAGEL

**Julia Pagel** is secretary general of NEMO, the Network of European Museum Organisations. NEMO acts as European umbrella for the national museum organisations and museums in 40 countries. Through its members the network speaks for over 30.000 museums in Europe. Julia graduated with a master's degree in Art History and Latin American in 2004. After her graduation, she worked as tutor at the Universidad del Norte in Barranquilla/Colombia. Before she started to work for NEMO in 2007, Julia worked at the Berlin Film Market for the Berlinale Film Festival and for the publishing company "BibSpider". From 2013-2017 Julia was member and Vice-President of the Executive Committee of Culture Action Europe. She has edited various museum-related publications about life-long learning, intercultural dialogue and creativity and has been involved in numerous EU-funded projects in the culture, learning and research sector.

In 2014, carillon culture was recognized as a best practice in the safeguarding of intangible cultural heritage by UNESCO. The carillon is the biggest musical instrument in the world. **Luc Rombouts** is the titular of the carillons of Tienen and Abdij van Park (Leuven, BE), and the two carillons of the University of Leuven. He is interested in the history of the carillon and its role as intangible cultural heritage, and together with Twan Bearda forms the carillon duo The Bells' Angels.

---

Henna is a type of body art originating and traditionally practised in the Middle East, North Africa and the Indian peninsula. It is often linked to ritual contexts, and is characterized by regional variation in styles and techniques. **Fatima Oulad Thami** is a heritage artist based in the Netherlands with wide-ranging knowledge and skills of henna practice both as an art and a craft.

---

The Casa Lussu Association, founded by **Barbara and Tommaso Lussu**, is based in Armungia (Sardinia, IT), and advocates for the safeguarding of traditional handweaving methods on horizontal heirlooms. Aside from practising handweaving, this includes study and research, and organising workshops, seminars, and training courses. Many of these activities take place in collaboration with the Armungia Municipality Ethnographic Museum. Their work illustrates the potential of intangible heritage to contribute to the revival of small, more isolated rural or mountainous villages.

---

Avalanche management constitutes an important part of daily life for many inhabitants of Alpine environments, especially those involved in mountainous activities and sports. Knowledge of avalanches is often passed around within local communities and groups. **Patrice Schlatter**, located in Switzerland, is closely involved in avalanche management, including via digital media, and incorporates different material objects as part of this heritage practice.

---

The Phare Ouest Association (Cancale, FR) was co-founded by **Paul Terral**, and wants to preserve the heritage of maritime songs in the region of Bretagne. This tradition is linked to the historical custom where captains would take singers on board their ships to ensure more coordinated, better manoeuvring. The Phare Ouest Association works closely together with the Musée des Arts et Traditions Populaires in Cancale, where objects related to seafaring and its musical heritage are displayed. In the museum, visitors are invited to take an active part in this tradition.

---

**Museum Hof van Busleyden** was opened in 2018 as the new city museum of Mechelen, Belgium, after a long and comprehensive thought process about the role of the museum in achieving inclusiveness and participation. The museum regards both the evolution of the collection and its policies as the outcomes of an ongoing dialogue with the city's diverse inhabitants. It often highlights local heritage practices such as bobbin lace making in collaboration with local heritage practitioners and communities, and plays a key role in the safeguarding of ICH.

---

The **Fédération des Ecomusées et Musées de Société** (FEMS) unites innovative non-profit heritage institutions across France that focus on social topics, the solidarity economy, and local development. The network specifically federates museums that place humans and their territory at the centre of their activities, with subjects such as the evolution of rural communities, urban cultures, and sustainable development.

---

The **Zeeuws Museum** in Middelburg, the Netherlands, is a cultural historical museum focusing on local crafts and heritage, both tangible and intangible. The museum works with local communities to preserve traditional knowledge, to transfer this knowledge to a young(er) generation, and to inspire the development of new products based on these local traditional skills. The HANDWERK project, for example, centers around historical fashion traditions in Zeeland, and contributes to safeguarding these practices by, among others, passing on traditional techniques to vocational education students.

---

The **Ecomuseo Casilino ad Duas Lauros** in Italy identifies expressions of ICH in different domains (languages, social practices, rituals, performative arts, etc.) inside a multi-ethnic context. The Co.Heritage project is aimed at identifying the transnational intangible cultural heritage of the eastern suburbs of Rome, e.g. traditional dances from inhabitants with Italian, Bangladeshi, Peruvian and Romanian roots, as a means to strengthen a dialogue between Italian and migrant communities. The project supported the bearers of the heritage by sharing good practices of safeguarding and by encouraging the dialogue about the heritage of the suburbs concerned.

---

The **Museo di Leventina**, located in Giornico, Switzerland, acts at multiple levels to enhance local intangible cultural heritage. Primarily it takes a social-anthropological approach, aiming to investigate and promote contemporary and past social phenomena that are part of intangible cultural heritage. This approach can be found both in the exhibition concepts and in the choice of objects, documents and testimonies that enrich the museum's collection. The main themes in the permanent exhibition are identity and rituality, and the museum often enables the participation of local communities.

---

This Symposium was organised by Workshop intangible heritage Flanders (IMP lead partner), in collaboration with the IMP Steering Group and Think Tank



This Concluding Symposium connects with the *Intangible Cultural Heritage and Museums Project* (2017-2020).

The *Intangible Cultural Heritage and Museums Project* (IMP) wants to explore the variety of approaches, interactions and practices on intangible cultural heritage in museums. By organizing international conferences and expert meetings, by initiating co-creations between museums and practitioners of intangible cultural heritage, by asking museums from throughout Belgium, the Netherlands, Switzerland, Italy and France to share inspiring examples from today's museum practice on intangible heritage, by creating a methodological toolbox with and for museum professionals, IMP aspires to inspire!

By doing so, IMP also wants to build the capacities of more and more museums enabling them to take up a role in the safeguarding of the intangible cultural heritage of members of intangible cultural heritage-communities, -groups or individual practitioners, who wish to transmit their cultural practices to future generations.

**Want to learn more about the *Intangible Cultural Heritage and Museums Project*?**  
**Visit [www.ICHandmuseums.eu](http://www.ICHandmuseums.eu)**  
**You can contact us via [info@ICHandmuseums.eu](mailto:info@ICHandmuseums.eu)**

---

PARTNERS

Werkplaats  
immaterieel  
erfgoed

DUTCH  
CENTRE FOR  
**INTANGIBLE**  
CULTURAL HERITAGE



VMS  
AMS

Verband der Museen der Schweiz  
Association des musées suisses  
Associazione dei musei svizzeri  
Swiss Museums Association



CFPCI  
Centre  
Français du  
Patrimoine  
Cultural  
Immatériel

IN COOPERATION WITH

ICOM international  
council  
of museums

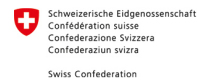


ICHNGO FORUM  
INTANGIBLE CULTURAL HERITAGE AND CIVIL SOCIETY

MADE POSSIBLE WITH THE SUPPORT OF



Flanders  
State of the Art



Federal Department of Home Affairs FDHA  
Federal Office of Culture FOC