



Museo di Leventina - CH
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Winter Sports Culture in Leventina Valley

- The past: adaptation to a harsh climate
- 19th century: birth of the concept of sport



Sliding on the snow or on ice took on a new dimension and became a recreational activity by bringing together people

Winter Sports Culture - The project

The project aims to **highlight the cultural aspects** like **knowledge, practices** and the **knowhow** linked to winter sports in different manners:

- Exposition
- Program of events involving social actors (Ski Clubs, Hockey teams, Swiss Ski and Snowboard Schools,...)



Involvement of ICH practitioners

Several stages and different degrees of involvement of ICH practitioners:

1. Making contact, collecting information, involving people and groups as keepers of knowledge

2. Involving people in research and during the reworking phase of collected materials

3. Opening of the exposition (2019-2020)

4. Provide continuity to the future: people became themselves “promoters” of her ICH

From a low to a high degree of involvement

Safeguarding measures

Is it possible to safeguarding?

... cultures are still changing



The aims is to promote and to raise people's awareness of their cultural regional heritage



- involving ICH practitioners in the project
- involving ICH practitioners as mediators of their own ICH

Why a participative approach?

- knowledge are still in the local communities and winter sports are a phenomenon still present in
- sport as cultural element seems not to be perceived

We aim to:

- give winter sports the same status as other cultural elements

- provide continuity in the future of ICH related to winter sports



- - make visible local peculiarities
- - allow a particular set of people who is generally resistant and easily shy away from a classical visit to a museum

