

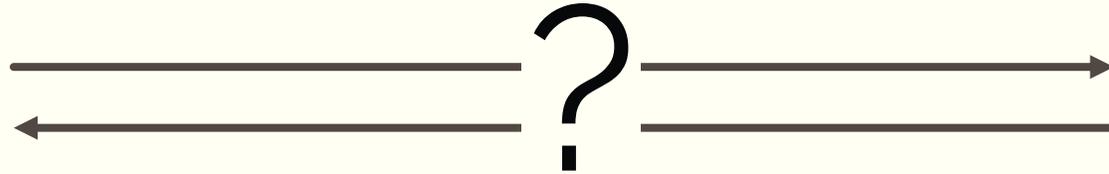


LOCAL KNOWLEDGE AND ICH:
*microeconomics for small
villages and inner areas*

Intangible Cultural Heritage, Museums and Participation

The force of small communities

Re-inhabiting mountain areas and starting from small communities: these are the challenges of two Italian villages, geographically and culturally distant, but united by the choice to focus on Intangible cultural heritage and participatory processes from bottom to combat depopulation and as a recipe for rebirth and collective economic growth.





OUR MAIN PLAYERS IN PARTICIPATION



WHERE WE ARE – STRONG SIMILARITIES

THEORETICAL PRACTICES FOR PARTICIPATION

PARTICIPATION TO VALORIZE THE 'TERROIR'

ICH AS A LEVER TO DEVELOP COMMUNITIES?

Our main actors in the participation process



Local Stakeholders



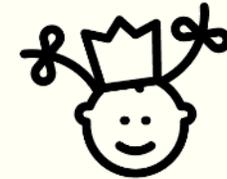
Collective Know-how



Tourism



Museums



Tradition



Communities

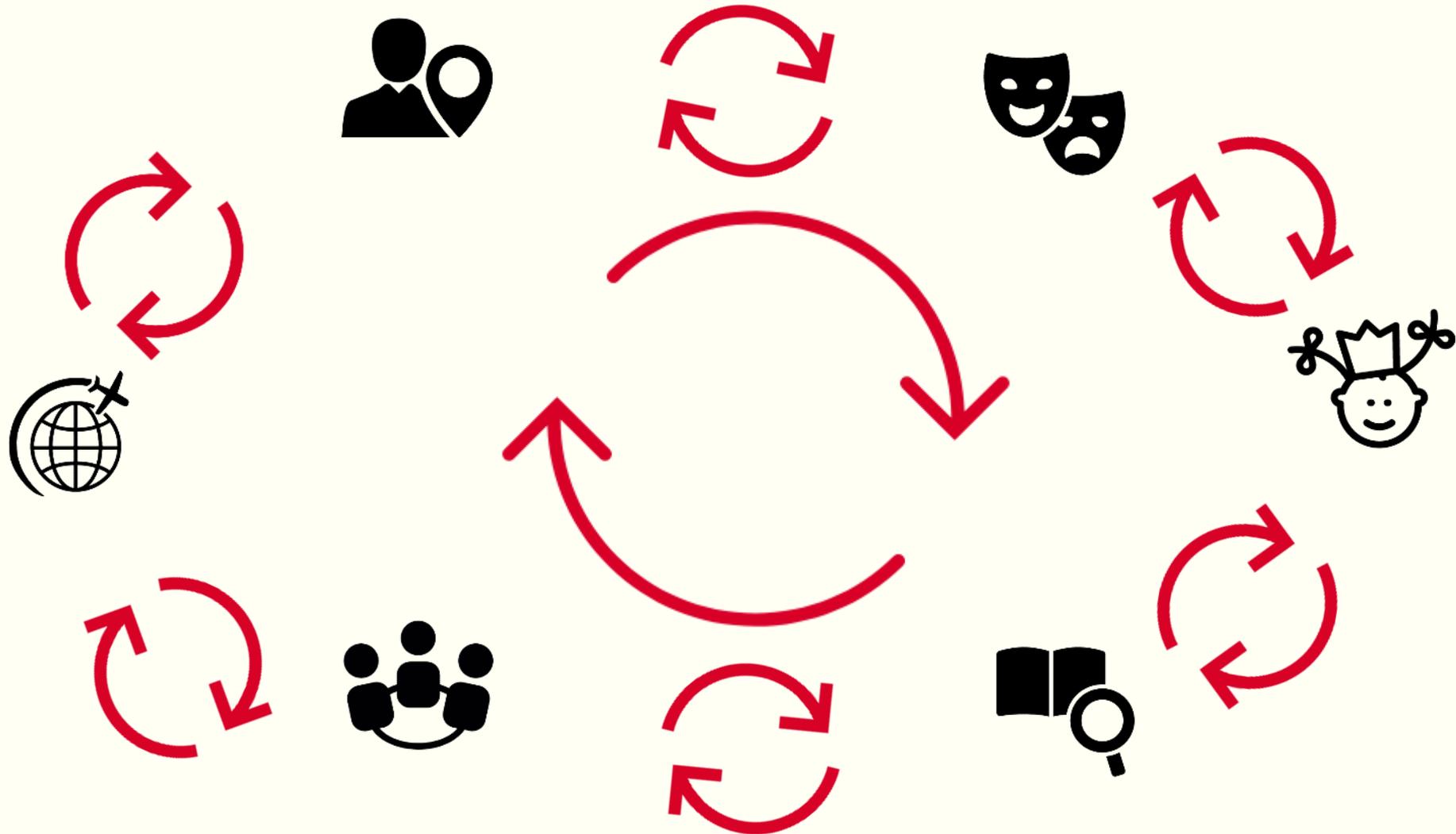


Research

The potential of interactions is strictly related to the virtuosity of an area



Museum or not museum? An active and participatory place in the sustainable development of the 'terroir'



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Separated by 700km ... but a lot in common



Autonomous Region

Alpine region

Cross-border culture

Cross border language
(Patois)

Enogastronomic influences
from neighboring regions

Many micro communities
(74 villages)

Many typicity related to
microclimate and
communities

History starting with the
Neolithic period



Autonomous region

1.500.000 people, 900.000 in
small villages

Agropastoral traditional
economics

High intraregional cultural and
geographical diversity

Historical, archaeological and
natural heritage

The museums – part of the communities



Ethnographic
museum on food
tradition

An old rural house where all the spaces needed for survival are grouped under the same roof. The current shape is the result of an architectural evolution dating between 1683 and 1856. The three floor of the museum were renewed back to their original functions. Inside the visitor can experience the food tradition of the XVII century and its relation with the present.



Casa Lussu is an old courtyard house of mid 1800. Emilio Lussu, notable personality of Italian anti-fascism, is internationally known for having written in 1937 *Un anno sull'altipiano*, a book on World War One. The house today guest a b&b, a cultural association and an handweaving workshop.



2015

The village and the community



INTROD Village

650 inhabitants
4 main 'street' (frazioni)
2 bar and 2 restaurant
1 church and 4 chapel
Touristical village (150 beds)



ARMUNGIA Village

481 inhabitants
3 bar and 1 restaurant
2 churches
4 b&b



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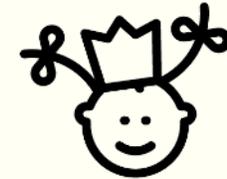
Local knowledge



Tourism



Museums



Tradition



Communities



Research

Active involvement in research is necessary because ICH is difficult to extract from 'terroir'

Farmers, breeders, artisans ... Participate in a network called 'Tascapan' in which they are the main player of the transmission of the culture related to their products. We collect history, instruments and receipes.



The village elders donated several pieces to the museums and their related stories.



Traditional handweaving on horizontal wooden looms is the core activity in relationship with ICH. Tommaso and Barbara learned this ancient handicraft from Barbara's grandmother. Their handweaving workshop inside the ethnographic museum, inaugurated in 2000 under a project of Cagliari University.

The museum was set up thanks to the donations of the inhabitants of the village.



The documentation process is still alive thanks to the stakeholders and the communities



An example

The museums is actually involved in the birth of an association dedicated to the research of the traditional costumes of Introd. The research pass through photos, documents, voices, search in the old house...



The Aremusa and Casa Lussu cultural associations work to safeguard traditional weaving techniques and clothing



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The force of the promotion in the ICH details



Use a common portal to promote ICH and the museum together. The portal initially born to sell local products via web.

Promotion is useful to:

- Transmit ICH
- Improve local economies
- Improve tourism
- Improve the involvement and the network
- investment on the future of traditional products



Casa Lussu promotes ICH through workshops, courses, internships: transmission of handweaving and others local knowledges for improving and involving micro-economies, sustainable tourism and networking



Many way to promote in a sustainable way



MARCHÉ AU MUSÉE

mercato dell'enogastronomia valdostana

EDIZIONE DI NATALE - ÉDITION DE NOËL
9 dicembre 2017 - Maison Bruil (Introd)
dalle ore 10.00 alle 19.00



Aperitivo al museo

Aperò au musée - Happy Hour in the museum
ORE 19 - MAISON BRUIL D'INTROD
1900 - VILLESSEUR - INTROD JAC

LA SALA DEGUSTAZIONI DEL MUSEO ETNOGRAFICO MAISON BRUIL, ACCOGLIERÀ SUGGERITI APERITIVI CHE VEDRANNO I VOSTRI SENSI GUIDATI ALLA SCOPERTA DEI SAPORI DELLA VALLE D'AOSTA. AD OGNI APERITIVO L'ATTENZIONE VERRÀ FOCALIZZATA SU UN PRODOTTO IN PARTICOLARE E GLI OSPITI D'ONORE SARANNO ARTIGIANI ED AGRICOLTORI STESSI.

L'Atelier du Goût de Maison Bruil vous guidera dans une dégustation transversale des produits traditionnels du Val d'Aoste. Les invités d'honneur seront nos artisans et agriculteurs.

Tasting time in the museum to offer you a trip in the tradition of Aosta Valley. Special guests will be our farmers and artisans.



Gli appuntamenti

- 25/06 - LA MILA IN BOTTIGLIA - AZ. AGR. SAINT GRAT
- 01/07 - VINI DI RICERCA - GERBELLE DIDIER VIGNERON
- 08/07 - TRADIZIONE DEL CAFFÈ - OLIETTI CAFFÈ
- 15/07 - MOCCETTA, BODEUN E... - SEGOR SALUMIFICIO
- 20/07 - IL TORCETTO - DUPONT PASTICCERIA
- 22/07 - IL VINO DI POCOTENDRO - DINO BONIN
- 27/07 - LA PECORA E I SUOI PRODOTTI - LES TISSERANDES
- 29/07 - IL GENEVYSISANE E I LICORI - EMY
- 03/08 - CRIFFAI, FASINE F. BISCOTTI - BONNE VALLÉE
- 04/08 - PINT GRIGIO, SUA MAESTA - LO TROLET
- 10/08 - DAL FIORE... AL COSMETICO - ALPIFLORA
- 12/08 - LA FONTINA... CHE BONTÀ! - LA CROIX
- 19/08 - LA GRULLA - LES AMIS DU BOIS
- 24/08 - VNI RICIBIANCHI - LES GRANDES
- 26/08 - LA MONTACHA E I GIUKI ME - MARCO GLARIE
- 31/08 - CONFETTILI DI FRUTTA VERE! - GENUINUS
- 09/09 - FONTINA D'ALPEGGIO - SANDRO BONIN

INFO E PRENOTAZIONI / INFO ET RESERVATIONS / INFO AND BOOKING

www.TASCAPAN.com 10€

- 39 334 2483/54 infotascapan.com



Un caffè



ad Armungia

Festival dei piccoli paesi
23, 24 e 25 giugno 2017

per Corsi e disCorsi fra tessiture e cestineria

Armungia, San Nicolò Gerrei • 2-4 giugno 2016



tessitura di tappeti

Nelle due giornate di corso verranno insegnate le tecniche fondamentali della tessitura dei tappeti - twining, legatura di colore, lanciati - e alcune forme particolari della tradizione artigiana sarda. A partire da queste, si potranno creare nuovi disegni tessili. Si lavorerà su telai a cornice e con lana sarda.

Con Eugenia Pinna e Roberta Arcelloni



tessitura a pettine liccio

Il telaio a pettine liccio è uno strumento molto semplice, tutti possono imparare a usarlo. Nel corso si monterà un ordito a più colori, alternando righe, dopo averlo prima progettato su carta. Si esperimenteranno gli effetti che si possono ottenere tramando fili di colori e consistenze diverse.

Con Caterina Maioli e Tommaso Lussu



tessitura a priali

La tecnica a priali (o a litzos, a licci) consente di ottenere le tele lanciate con l'utilizzo di un liccio supplementare ai licci da motivo: il "liccio maestro". Questa peculiarità distingue i tessuti a priali dai cosiddetti tessuti popolari europei. Si lavorerà su telai da campionatura a leve.

Con Barbara Cardia e Roberta Milia



cestineria

Intrecciando rami e fibre vegetali si possono creare contenitori incredibilmente robusti e leggeri. Immersi in un magnifico bosco, si imparerà la tecnica per creare il fondo, e le pareti di un cestino. Una giornata dedicata a quest'arte dell'intreccio con una pausa pranzo comunitaria e biologica.

Con Assuntino Ucheddu

Corsi di tessitura

2-3 giugno 2016

DOVE: Armungia

Casa Lussu

Casa minime-Museo Etnografico

QUANDO: giovedì 2 10.00-19.00

venerdì 3 10.00-19.00

COSTO: 170€ (1 corso di tessitura)

Corso di cestineria

4 giugno 2016

DOVE: San Nicolò Gerrei

Azienda Agrituristica

Su Niu de S'Achili

QUANDO: sabato 4 10.00-19.00

COSTO: 85 € (pranzo compreso)

Per informazioni e prenotazioni

info@tessereincontri.org

tel. 339.4181786 - 349.5360323

www.tessereincontri.org

www.casalussu.org

Casa Lussu

Armungia

SAN NICOLÒ GERREI

ARMUNGIA

ARMUNGIA

ARMUNGIA

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Con Caterina Maioli e Tommaso Lussu



Enhancement – regional communities together



Le Pain Noir

TASTE THE DIFFERENCE!

80%
60%
10%

Vieni a vedere la preparazione del pane: è gratuito!

Dalle 10:30 al forno comunale di Introd - Fraz. Norat

15 ottobre 2016

Gli appuntamenti nel pomeriggio a Maison Bruit: 15€ a persona - 7€ bambini

14.00 Animazioni per i bambini sulla segale (impastare, piantare, seccare...) e visita gratuita al museo Maison Bruit e alla latteria turmara

16.30 Discesa del pane nero dal forno a Maison Bruit

17.00 Degustazione trasversale tra differenti tipi di pane nero per ritornare al gusto del passato attraverso differenti percentuali di segale utilizzate nella panificazione, il tutto accompagnato da una selezione di prodotti tradizionali - a Maison Bruit d'Introd

info e prenotazioni: 334 2483764 info@tascapan.com

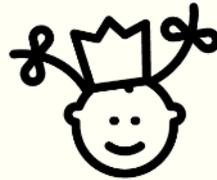


In October, every year, 50 municipalities in Aosta Valley and in the near regions (Italy and Swiss) turn on the ovens of the villages. The communities cook the rye black bread following the method of the past. The museums is the place where to understand the difference of breads.

July every year there is the festival of "su pistoccu", a traditional double-cooked bread used mainly in summer by shepherds. The festival, promoted by the Aremusa association, is an opportunity to rediscover the taste of the past and at the same time promote the economic activity of bread making



Living traditions improve transmission, mutually!



Use folkloristic events to transmit ICH through emotions and participation. More than 140 volunteers work together not only in the event but also during the year to research the stories of the village and the places to discover and make available for the 'Nuit des Temps'. During the event we want to rediscover the heritage and keep back living.

Since 2016, Casa Lussu promotes the "Festival of small villages", starting from idea that culture and ICH can resist against depopulation of inner areas and offer new opportunities: three days of meeting, debate, collective experiences and sociality.

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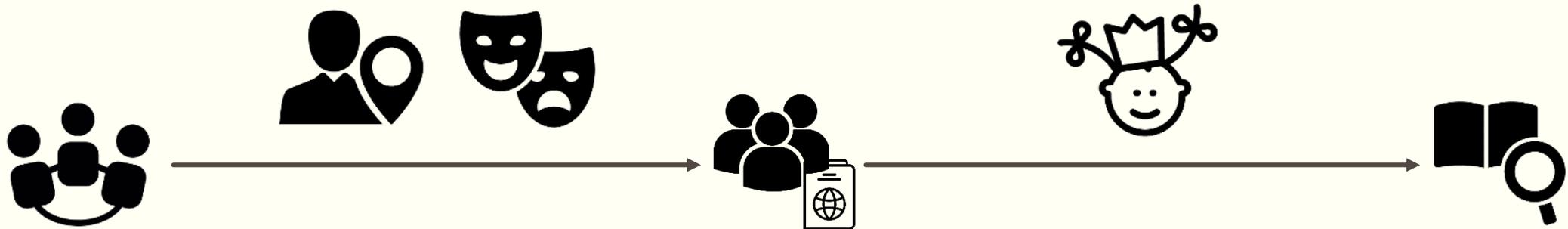
ICH AS A LEVER TO DEVELOP COMMUNITIES?



Little communities can improve ICH through tourism and traditions, with the aim of developing the territory



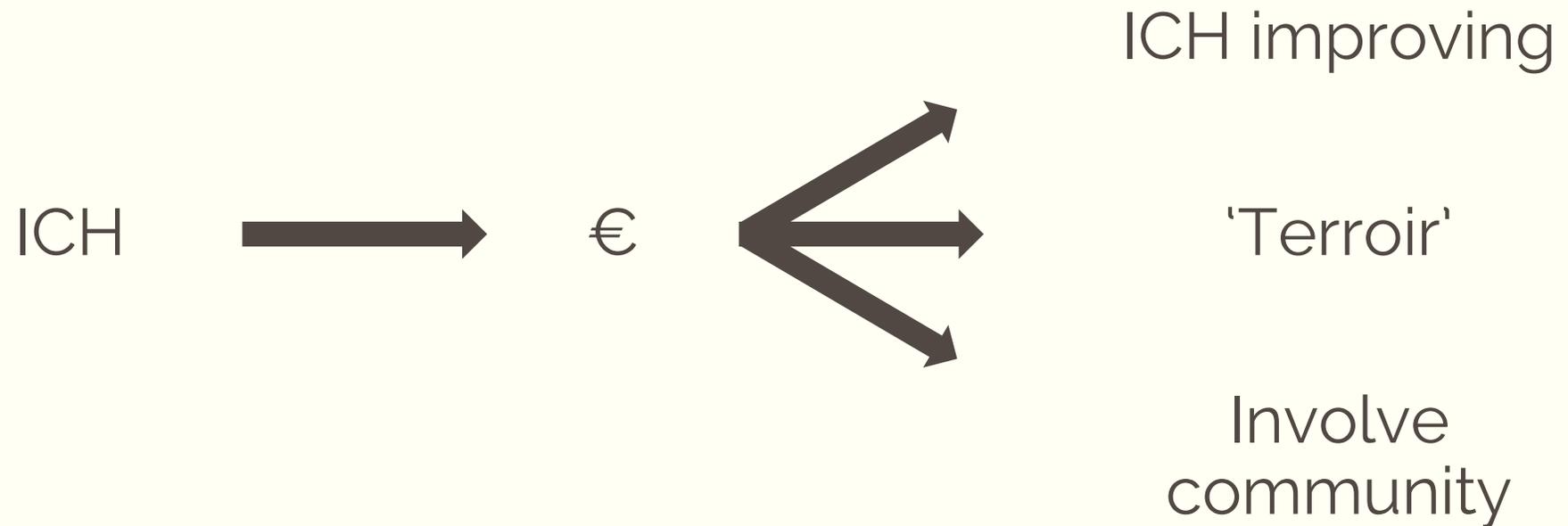
Why should we work together to improve ICH? We have to work for the same objective always thinking about sustainability of our projects.



Use ICH to produce Value



Leverage on ICH to produce value in the territory and with the territory



Rethinking the sustainability of ICH through participation



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