

IMP Berne

Simply Zurich

25.9.18, Bruno Meier

Simply Zurich ...

... is a Networking-Project about cultural history in the town and canton of Zurich,

... with a small permanent exhibition that is part of the Swiss National Museum, which starts at the beginning of 2019,

... and a participative programme in towns and villages.

About the exhibition

Zurich has no museum on cultural history because the collections are part of the Swiss National Museum since the foundation in 1898.

At the end of January 2019 will be the opening of «Simply Zurich», a small exhibition on the past and present of Zurich, with three topics:

1. People:
20 presentations of municipalities in short films,
made by people who live there.



2. Objects:

60 objects from the medieval ages to the present with 60 stories about.



3. Spaces:

4 journeys through the Zurich area (industry, transport and Zurich main station, lake and water supply, Zurich downtown from past to present).



About the programme

- **Simply Zurich will be a network on cultural history.**
- **Simply Zurich will have a participatory program in cooperation with museums, organisations, communities et cetera,**
- **with various types of events, excursions, courses et cetera**
- **In these programs, the intangible cultural heritage will be an important part of the work.**

... for example: Zurich wild

What is wilderness in past and present, some ideas?

- **«Sihlwald»: a new-old primeval forest? (Wildnispark Zurich)**
- **«wild youth»: the 68s and the 80s in Zurich (youth mouvement)**
- **wilderness today: the return of the wolf**
- **Swiss mercenaries in the 15th century: the wildest warriors in Europe**
- **and so on ...**

Simply Zurich ...

... is not a simply project.

We will see, if we will have response on our plans.

Thank you for your attention!

Maintenance and financing: town and canton of Zurich