

Diversity of visitor groups in the Alpine Museum – a tightrope walk



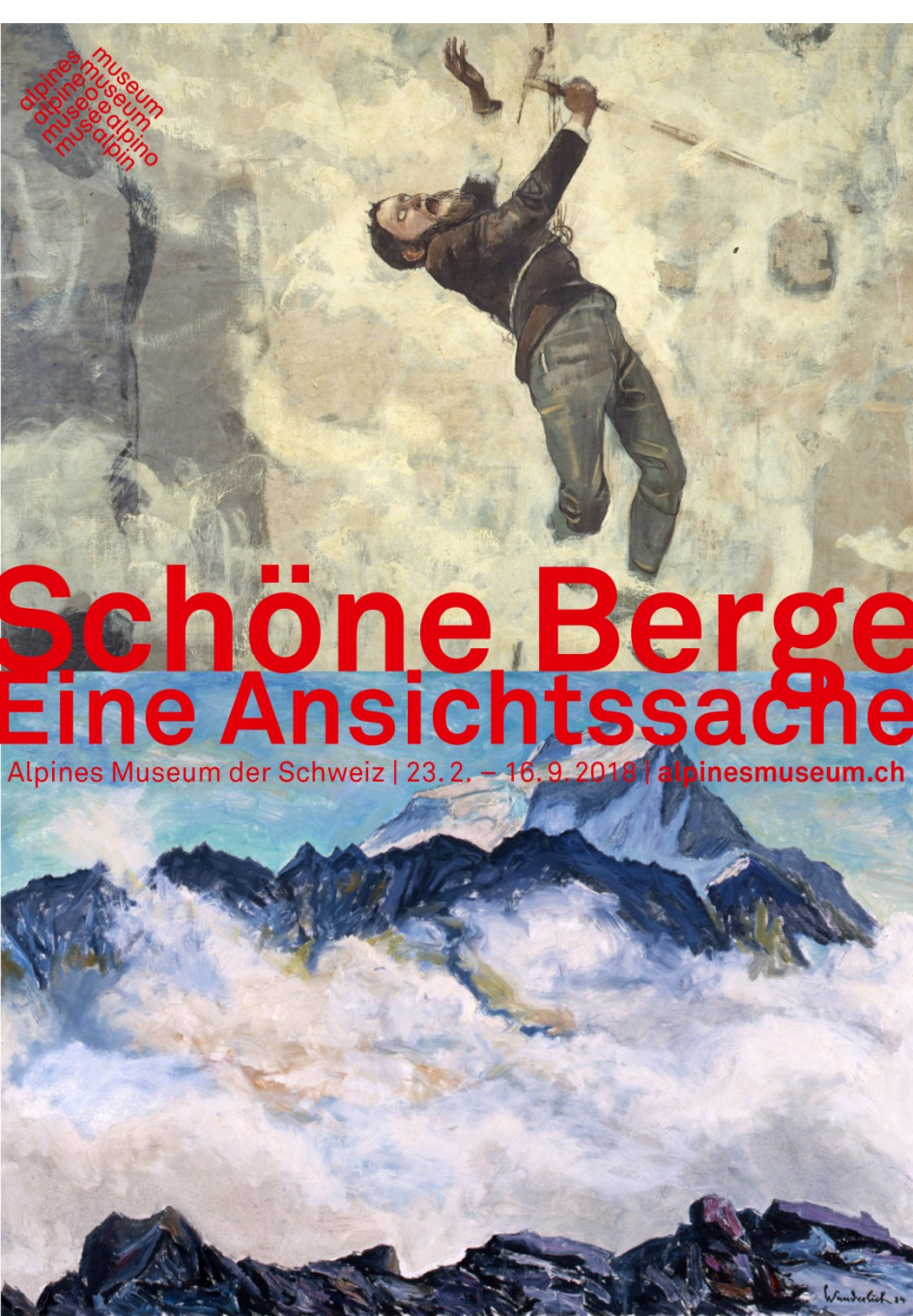
Exhibition «The Beauty of Mountains»

“Exhibition as a medium make it possible, to address in one space, with an arrangement of objects and texts, in the same time people of different age, different knowledge, different interests, and different affections.”

From: Daniel Tyradellis “Müde Museen” (2016)

Biggest challenge

- Members of the Swiss Alpine Club **and** “cultural public”
- >> The choice of exhibits, the sorts of texts, the presentation in space, the means of communication, the way of interacting with the visitor...





Win-win situation

Group workshops in our depot to talk about the relationship to the mountains

>> textmaterial for an author to write an audio-text for the exhibition

Thanks for your attention!

Contact:

barbara.keller@alpinesmuseum.ch